

## PRESS RELEASE

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### **Morfik 07 Released With Zero-Deployment-Cost Perpetual License**

HOBART, Tas., Australia 23 March 2007. [Morfik](#) today announced the immediate availability of Morfik 07, its all-in-one Ajax IDE and its royalty-free perpetual license:

- *FREE* full and complete working version for non-commercial use.
- *Startup Incubator Program*: Startups can use now and pay later.
- *US\$5000 per developer* for commercial use with significant concessions available for subscribers to Pioneers' 07 services and educational institutions.
- *ROYALTY-FREE DEPLOYMENT*: One server: zero dollars. Ten-thousand servers: zero dollars.

Morfik 07, the first release of WebOS AppsBuilder, places unprecedented power in the hands of all developers. Finally, developers, regardless of their background, can build reliable, feature-rich, 100% Ajax applications without needing to even know what Ajax is. Morfik is the first development environment that combines a choice of high-level Object-Oriented languages (Java, C#, BASIC or Pascal) for the browser and server sides, offline functionality; and full support for the major browsers, databases, Windows, Linux, and on-demand services such as Salesforce.com. "Morfik is nothing short of magic" said Vincent Gaudin, Directeur des Systèmes D'information of [Mona Lisa Investment](#), France. "Developers who didn't know a thing about web development are now building Ajax applications just like they used to build desktop applications".

"Morfik 07's unique technology will be the springboard for a significant advance to the concept of the 'Web-As-Platform' and the development of Rich Web Applications" said Fuad Ta'eed, VP Sales & Marketing.

Morfik 07, the world's first Ajax IDE, was demonstrated at the Web 2.0 Conference held in San Francisco in October 2005 and has been made available to some 3000 Morfik Pioneers.

### **About Morfik**

Morfik is the supplier of world's first Ajax IDE (Integrated Development Environment), designed to meet the on-line needs of SMEs and startups. The founders and technical staff of Morfik have successful track records in developing market-leading products and technologies

in Computer Aided Design, and delivering On-Demand Business Services to the international banking industry and related areas.

### **Trademarks**

Morfik is a registered trademark of Morfik Technology Pty Ltd. Other names may be trademarks of their respective owners.

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